



# KOHLER® Home Generator Builder Program

Offer your customers the kind of peace of mind that only a KOHLER® home generator can provide. Whether it's new construction or a remodel, the KOHLER Home Generator Builder Program is an opportunity too good to pass up. With interest in home generators only increasing, offering them to your customers will give you an advantage over other builders.

## Here are some of the advantages of the KOHLER Generator Builder Program:

- \$100 Rebate offered for every KOHLER home generator installed
- \$50 Rebate offered to every KOHLER Intelligent Transfer Switch installed
- Commercial-grade product that meets or exceeds electrical industry standards in terms of power quality and safety
- A nationwide network of certified, factory-trained dealers that will provide you turnkey installation packages and your customers service after the sale
- Add value and protection to your customers' homes by offering KOHLER home generators



18 kW model shown

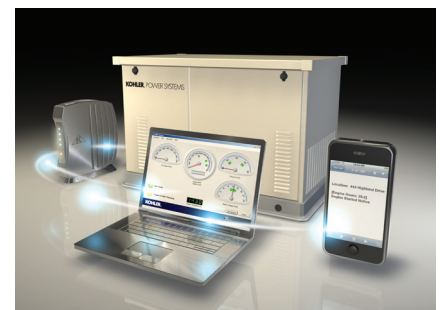


KOHLER Intelligent Transfer Switch



KOHLER Home Generators are among the top 50 products most requested by builders – *Builder Magazine*, June 2009

Kohler is rated as the highest quality brand of home generators and was also noted as the most used and recommended brand by home builders. – *Builder Magazine* Independent Brand Study



KOHLER OnCue Home Generator Management System

To get started, visit [KohlerSmartPower.com](http://KohlerSmartPower.com) or call **800.544.2444** to locate a Kohler dealer or distributor in your area.



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# KOHLER® Residential Generator Builder Program

## REBATE FORM

**\$100 KOHLER REBATE** to builder or remodeler for every KOHLER generator sold through program.

**\$50 KOHLER REBATE** to builder or remodeler for Kohler Intelligent Transfer Switch.\*

### Please answer the following questions:

What is the KOHLER dealer's name where you purchased the unit(s)?

Is the home where the generator will be placed a  new construction or  remodel?

What is the square footage of the home where the unit will be placed?

How many homes do you build per year?

What is dollar value of the homes you build?

First Name (please print)

Last Name

Address

City

State or Province  Zip or Postal Code

Daytime Phone  Evening Phone

E-mail Address (optional)

Distributor or Retailer

State or Province

Model Number  Serial Number

(Model Number and Serial Number found on the nameplate inside of generator front)

Signature

*Request must be postmarked by February 28, 2010*

To receive a rebate by mail for the purchase of any **NEW KOHLER Home Generator from 8.5RES to 125ERES:**

- The original or a copy of this completed KOHLER Home Generator offer form **and**,
- The original or a copy of your receipt/invoice.

**ONE SUBMISSION FORM PER ENVELOPE.**

**MAIL TO: Kohler Generator Rebate Offer #KOHL1886**  
PO Box 930580  
Verona, WI 53593-0580

#### Additional Terms:

MAIL-IN ENVELOPE MUST BE POSTMARKED NO LATER THAN February 28, 2010. Offer valid on purchase of new KOHLER generator (not including used or refurbished units purchased). LATE OR INCOMPLETE SUBMISSIONS WILL NOT BE ACCEPTED. This certificate has no cash value. Void where prohibited, restricted, licensed or taxed. Any other use constitutes fraud. Fraudulent submissions could result in federal prosecution under the U.S. mail fraud statutes (18 United States Code, Sections 1341 and 1342). Offer is good only if purchased in the U.S.A. and Canada. All submitted proofs of purchase become the property of Kohler and cannot be returned. Kohler and the store where purchased are not responsible for lost, late, illegitimate, incomplete, damaged, misdirected or postage-due requests. Omission of sales receipt or any other information will void processing. Not valid with any other promotions. Keep a copy for your files. Allow 6 to 8 weeks for processing. KOHLER distributors and dealers not eligible.

\*Does not apply to Intelligent Load Center without transfer switch mechanism and logic.

For offer inquiries, e-mail: [Rebates@roundhouse-marketing.com](mailto:Rebates@roundhouse-marketing.com)

Rebate status tracking website: [RebateTrackerPro.com/Kohler](http://RebateTrackerPro.com/Kohler)